High School BEAR Innovation

A minimal viable product (MVP) is an experiment that produces validated learning while still delivering value to your customer/user.

Think of it as a <u>mini-pilot</u>

- What are the **key assumptions** of your solution?

- Design an MVP **experiment** that tests one or two of your product **assumptions/hypotheses.**

- Design an **MVP** that you could **launch in 4 weeks.** What would it do? What would you measure?

- What parts of the problem does your MVP **solve** or assumptions does it **prove?**

Adapted from TechStars Start-up Weekend