

2022-23 ANNUAL REPORT & YEAR IN REVIEW

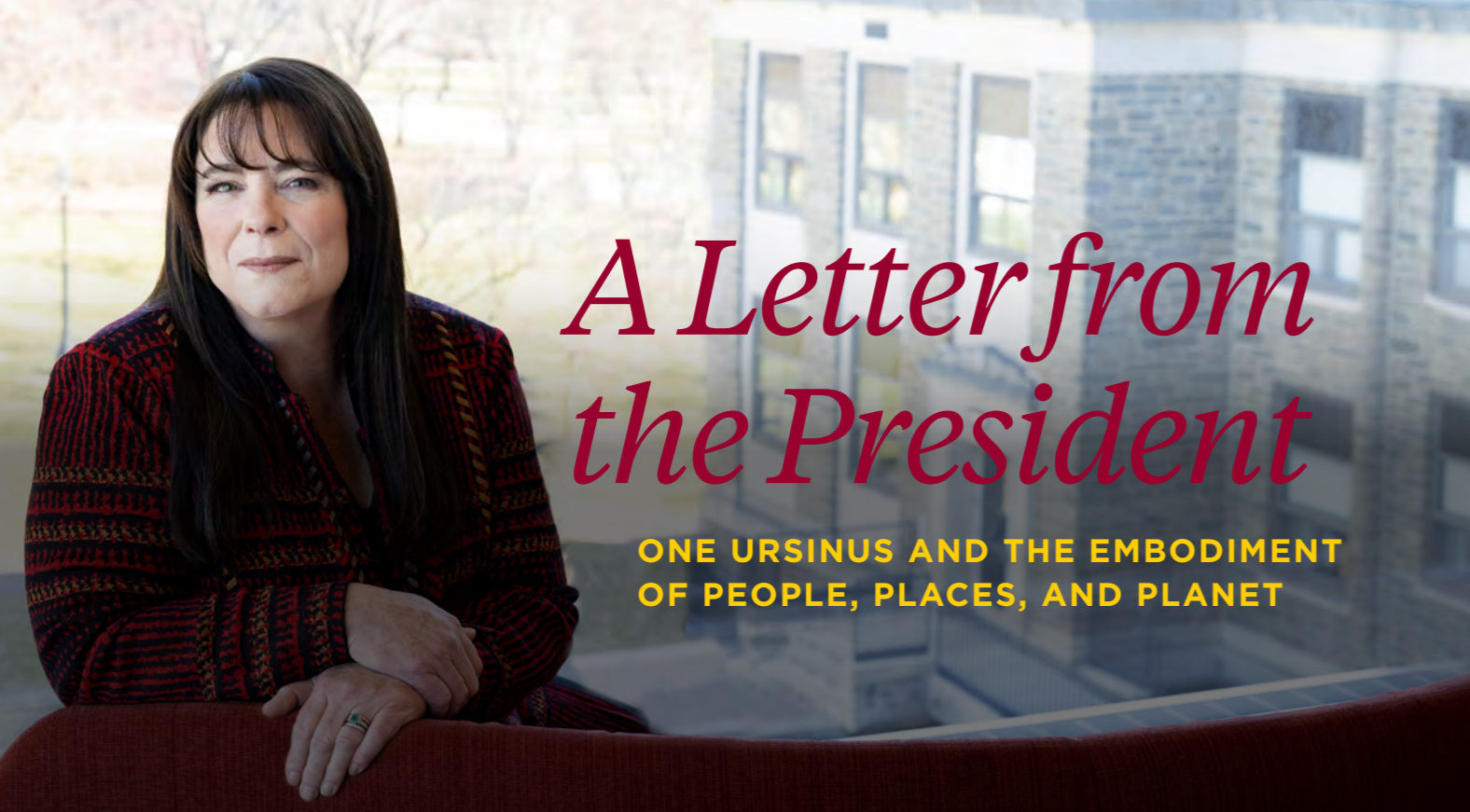


One

Ursinus



Ursinus College



A Letter from the President

ONE URSINUS AND THE EMBODIMENT OF PEOPLE, PLACES, AND PLANET

Dear Ursinus Community,

During my inauguration last October, I promised to dedicate my presidency to a powerful idea: One Ursinus. We are a college that changes lives, and in order to remain true to our mission—and to manifest the full potential of our students so they can become thoughtful, engaged citizens—we must work together.

We're doing it. You're taking the notion of One Ursinus and running with it, creating even more opportunities for collaboration and innovation at every turn, on campus and off campus. I'm impressed by all the work that you're doing to make even the smallest initiative have an enormous impact, and your creativity, resourcefulness, and open-mindedness is truly inspiring.

That is especially true as we work to improve the well-being of our people, places, and planet. By becoming the first liberal arts college to sign the Okanagan Charter last fall, we're dedicating resources to nourishing each

student, staff, and faculty member, as well as the community that surrounds us and our environment. In this annual report and year in review, you're going to read about some of our proudest moments from the past year, and the people who helped bring them to life.

Over our 150-plus years of existence, Ursinus has always been known for being unpretentious. But honestly, we have every reason to tout our achievements and shout about them far and wide. I'm proud of the work we've done, and I'm looking forward to what's to come. Thank you, Bears, for a memorable year.

Sincerely,

President Robyn Hannigan

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Our people are our most important asset. As Ursinus looks to the future, it is working to nourish the well-being of all students, faculty, staff, alumni, parents, donors, and friends. This will enable us to reach our full potential and thrive.

14 | Places

Ursinus is more than just the 170 acres that make up its Collegeville campus. It is also part of a community that extends all around the world. We're aiming to broaden our reach by building mutually beneficial relationships that strengthen our roles as a key collaborator and anchor institution for the betterment of all our partners.

20 | Planet

We only get one planet. Ursinus is uniquely positioned to leverage our assets and expertise to steward our lands and natural resources and build a more sustainable future. Through community partnerships and classroom and research experiences, Ursinus intends to provide solutions to our most pressing environmental challenges.

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Scan the QR code to watch a brief video from President Hannigan.

YEAR IN *Review*



JULY 1, 2022

Robyn E. Hannigan officially becomes the 19th president of Ursinus College.



AUGUST 24, 2022

President Hannigan delivers her first state of the college address, communicating her vision for One Ursinus.



AUGUST 26, 2022

Ursinus welcomes the Class of 2026 to the Bear community during its traditional convocation ceremony.



OCTOBER 3, 2022

Ursinus leadership provides key testimony on stormwater management and its impact on infrastructure before the Pennsylvania House Democratic Policy Committee.



OCTOBER 12, 2022

President Hannigan announces that Ursinus will become the first liberal arts college to sign the international Okanagan Charter, committing to holistic health and well-being for all students, faculty, and staff.



OCTOBER 13, 2022

Inspired by President Hannigan's leadership and vision, Suzanne P'12 and Joe DeSimone '86, P'12, H'99 announce a new President's Priorities Fund to offer vital resources that support the innovative vision of the college's president.



OCTOBER 14, 2022

Ursinus celebrates the inauguration of President Robyn Hannigan, who is joined by students, faculty, staff, alumni, and honored guests during her procession.



NOVEMBER 1, 2022

Ursinus announces a partnership with the Borough of Collegeville in efforts to revitalize the Main Street corridor near campus. The project receives \$2.5 million in state funding.

2022 - 2023

\$2M

APRIL 24, 2023

Ursinus announces nearly \$2 million in philanthropy to support student retention. The Samuel Darrow Lord '62 and Carol-Ann Teresa Lord Endowed Student Retention Fund (\$1 million) and the Frances Rose Sternberg '52 and Rolf Sternberg '53 Endowment Fund (\$780,000) will foster campuswide support networks for students.



APRIL 19, 2023

Ursinus celebrates student research and philanthropy together, as 264 students present their work at CoSA and #Giving2UCDay raises \$242,568.



MARCH 7, 2023

The Berman Museum of Art receives a \$3.61 million bequest—its largest-ever gift—from the late Henry "Hank" W. Pfeiffer '48, H'08 to significantly increase its endowment, support annual operations and programming, and ensure its long-term growth and sustainability.



FEBRUARY 21, 2023

Ursinus earns a VentureWell grant to fund a series of courses and programming that aims to stimulate scientific innovation by encouraging students to utilize entrepreneurial problem-solving skills.



JANUARY 10, 2023

Ursinus expands a long-standing affiliation agreement with St. Joseph's University and enters a new agreement with Clarkson University to provide students with more opportunities to earn advanced degrees.



MAY 13, 2023

Ursinus celebrates its 150th commencement ceremony, graduating 360 members of the Class of 2023.



JUNE 1, 2023

More than 40 liberal arts faculty and administrators from across the country gather on the Ursinus College campus for the Ursinus College campus for Revolutions in Liberal Education, a colloquium held to discuss the challenges facing liberal arts colleges today.



JUNE 8, 2023

Ursinus becomes one of 34 colleges and universities to be awarded a grant from the U.S. Department of State's Increase and Diversify Education Abroad for U.S. Students (IDEAS) Program.

PEOPLE



BUILDING STRENGTH THROUGH COMMUNITY

Maia Peele '23

If you are willing to go along for the ride, the people you meet throughout life can take you on a memorable journey and even inform your own future. Maia Peele '23 is a willing passenger.

As a chapel leader, Rotaract president, teaching and learning consultant, and Bonner leader, Peele gained a passion for building communities by connecting with others and listening to diverse perspectives and personal experiences. It led her to pursue museum ethics research and an exploration of ancestral relationships and culture at a plantation in South Carolina with multimedia artist Adebunmi Gbadebo.

Now, Peele is in pursuit of a Master of Divinity at Harvard University, where she plans to explore spirituality in young Black women—an interest she gained from her own grandmother, who instilled valuable lessons about the religious experiences of others.

“It’s so meaningful to be in community with people,” Peele said. *“When you can learn about and respect others and where they come from, they can take you to places you can’t even imagine.”*

A LIBERAL ARTS REVOLUTIONARY

Paul Stern

At Ursinus, students are used to pondering four questions. Across the nation, peer institutions are constantly faced with one big one: Why are the liberal arts valuable?

In Paul Stern's own words, liberal education has always required a public defense. And while it is constantly being challenged, a compelling case continues to be made for an impactful education that benefits every aspect of a student's life.

Stern, a professor of politics, co-organized with professors Rebecca Lyczak and Stephanie Mackler the very first Revolutions in Liberal Education colloquium, a Teagle Foundation-funded endeavor held on the Ursinus campus

that brought together a who's who of the nation's top liberal education scholars and defenders—and it garnered national media attention. They discussed at great length the purposes for the liberal arts, the challenges it faces, and the practices that sustain it.

Perhaps the proof is right here in Collegeville. For three years, Stern also co-led a summer program for high school students (and would-be first-generation college students) that introduced them to the inquiry-driven Common Intellectual Experience.

Yes, the world faces many challenges today, but there's good news: The liberal arts are part of the solution.

Top 6%

Where Ursinus ranks nationwide, according to a report from the Georgetown University Center on Education and the Workforce, in return on investment on a college degree.



PUTTING PEOPLE FIRST

Katie Bean

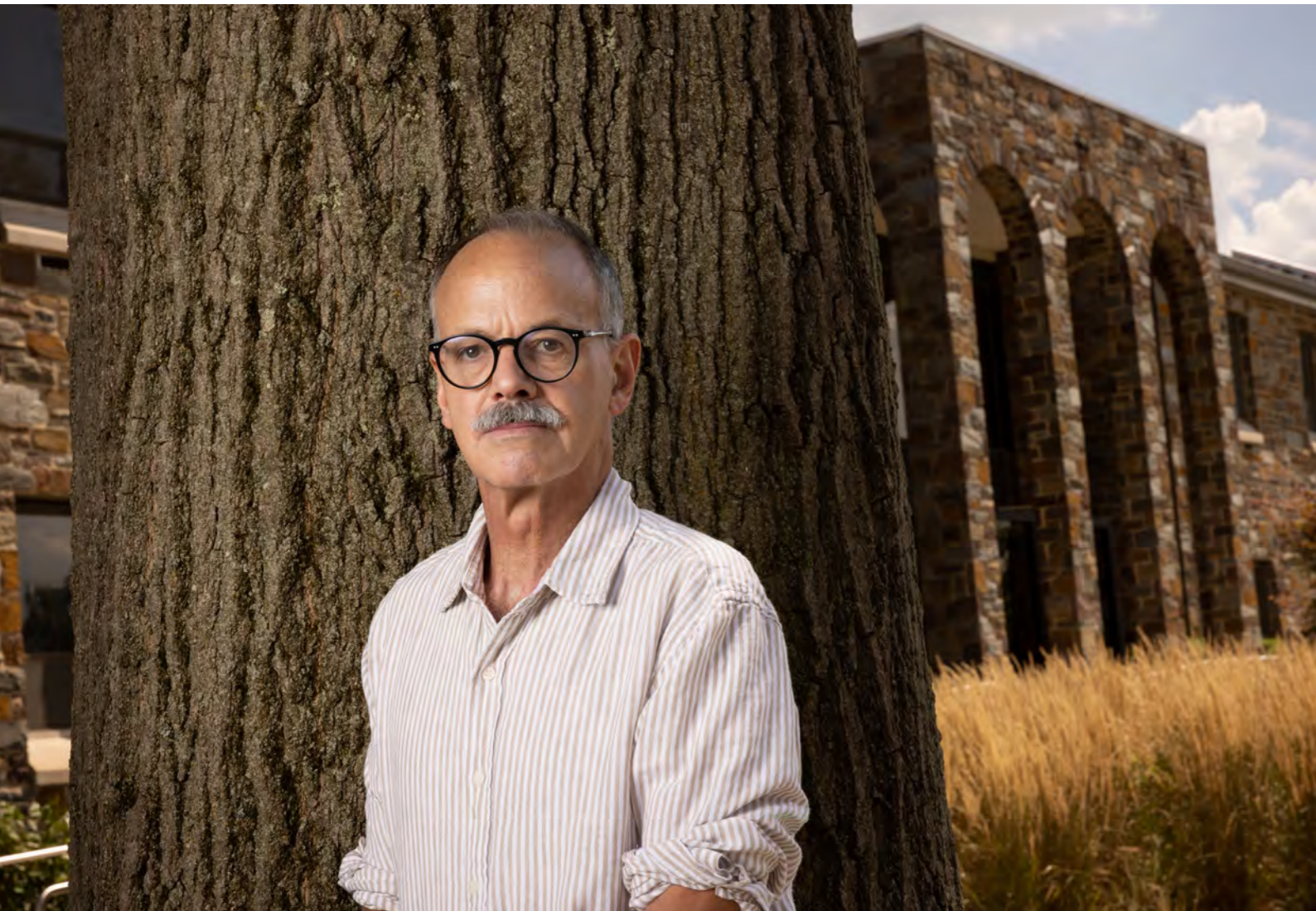
She's a published author who helped spearhead Ursinus's adoption of the international Okanagan Charter last fall. She led Ursinus's campaign to become the first college or university in the nation certified as a Recovery-Friendly Workplace. And as director of health promotion and cochair of the Collaborative Commission on Well-Being, she's bringing wellness to all aspects of campus life.

If it seems that Katie Bean is at the center of Ursinus's wellness commitment, it's because she is—but she's not doing it alone.

"Under the One Ursinus ethos, it's our people who are our biggest investment and asset," Bean said. "As we work together to change the culture to become more focused on wellness for all, we will see positive results in recruitment and retention of both students and employees."

Ursinus's investment in well-being sets the college apart from its peer institutions.

"In my own experiences, this is the first college to truly put people first," Bean said. "I feel valued at Ursinus, and it makes me want to work harder towards our common goals. It is a place where I see rockstar students put in the effort to learn, grow, and work to change the world for the better, which is motivating and inspiring to me."





131
 Ursinus employees
 completed the college's
 wellness commitment
 in 2022-23.

A SPIRIT OF GOODWILL

Mora Reinka

In psychology, the unit of analysis is the person. But there are so many factors that contribute to the well-being of one person that the context of those outside forces cannot simply be ignored.

Assistant Professor of Psychology Mora Reinka's main research focus is on the effects of stigma-related stress. Being discriminated against, harassed, and stereotyped are all very stressful experiences that can impact mental and physical well-being. And by better understanding how stigma-related stress works, we can reduce its harmful effects.

"And, in fact, it would be naïve to think that we can improve the well-being of individual people without addressing the broader social inequities that stratify our lives."

Ursinus is the perfect place for such research. "It is that spirit of kindness that allows our community to think critically about the issues we face, as well as collaborate to create solutions. There is a real spirit of goodwill here," she said.

"We all think, feel, and behave within the context of greater structural forces," Reinka said.

WHOLE BODY, WHOLE MIND, WHOLE COMMUNITY

Jeevan '99 & Amy Sekhar

In true Ursinus fashion, Jeevan '99 and Amy Sekhar work to take an interdisciplinary, all-encompassing approach to healing and wellness.

They are the founders and practitioners of the WellBeing Workshop, which integrates complementary, inclusive therapies to create transformative help for the whole person and strengthen the community. Jeevan and Amy both participated in President Hannigan's inauguration in October 2022, and Jeevan was recently named to the Ursinus Board of Trustees.

"Like so many graduates of this fine institution, I came here in search of a degree and a profession, but I left this campus with more than I could have ever imagined. I came away with a liberal arts education—a diverse skill set that fostered a penchant for lifelong learning, a creative mindset to explore beyond traditional career,"
Jeevan Sekhar said.



OUT OF THE DARKNESS Martha Frase

Ten years ago, Rachel "Chell" Blunt '14 lost their life to the depression they had battled for many years. The Ursinus College junior had loved their time at the college, and Chell's friends and family—including mother Martha Frase (pictured with Chell's sister, Haley Blunt)—decided not to let their Ursinus story end at that moment. With support from Chell's loved ones, Frase created the Rachel Blunt Memorial Prize to continue to honor Chell's legacy.

This year, a decade after the loss of Chell, Frase decided to use the milestone as an opportunity to help increase mental health awareness on campus. In April, she sent a pledge and an open letter to be read to participants of Ursinus's annual "Out of the Darkness" suicide prevention

walk to benefit the American Society for Suicide Prevention.

The letter said, in part, "You are the ones who are really changing the world for people with mental illness. You are the foot soldiers in this battle, and I KNOW you are having an impact."

Frase also rallied friends and family to add funding to the Rachel Blunt Memorial Prize and has personally committed to establishing the Rachel Blunt Memorial Annual Scholarship at the college. The new scholarship will support students who are studying theater and dance, as Chell once did.



Places



A PLACE TO CALL HOME

Mayor Aidsand “Ace” Wright-Riggins H’19 and Rev. Betty Wright-Riggins

31
new external partnerships
and affiliations were
developed last fiscal year,
extending the
college’s reach.

When they moved east from Los Angeles, Aidsand H’19 and Betty Wright-Riggins had a vision.

“We had aspired to one day become engaged in a campus life,” said The Rev. Aidsand “Ace” Wright-Riggins, the mayor of Collegeville. “And when we came here, what initially excited us was that we moved so close to the college. We’re both living out a dream that began more than 30 years ago.”

As mayor, he views Ursinus as the center of his Collegeville community—a mutually beneficial

relationship where resources are shared, and connections are made. The Rev. Betty Wright-Riggins, who is director of religious and spiritual life and chaplain of the college (last year serving in an interim role), agrees.

She said, “There’s a culture here that we’re all in this together. It feels like a sense of community and a sense of belonging. Ursinus can’t be all things to all people, but if we have spaces to come together, learn from one another, and see how much we have actually have in common with one another, then that’s the true meaning of One Ursinus.”

It’s a sentiment that reminds the mayor of James Weldon Johnson’s “Lift Every Voice and Sing.”

“To me, that affirms the idea of community,” he said. “It calls for us to respect each other and to respect everyone. When we say that Collegeville is a great place to come home to, that’s what we’re aspiring to be.”

CHAMPION FOR THE PEOPLE

Zach Shamberg '10

As president and CEO of the Pennsylvania Health Care Association (PHCA), Zach Shamberg '10 leads a team dedicated to advocating for the commonwealth's most vulnerable older residents and their providers of care.

In 2022, PHCA brokered a historic agreement amongst nursing home providers, workers' unions, legislative leaders, and former Gov. Tom Wolf's administration that raised staffing minimums, introduced accountability provisions for operators, and garnered the largest Medicaid reimbursement increase in Pennsylvania's history. It's work that begins with building strong relationships in the legislature and the Governor's administration. When members of the House and Senate are in the capitol, so is PHCA.

"I've been proud to personally advocate throughout the halls of the capitol with legislators from across the commonwealth, including two Ursinus graduates: Reps. Steve Malagari '06 and Tim Brennan '00," he said.

SERVICE AT HOME AND ABROAD

Christian Rice '98 & Angela Upright '17

For two Ursinus-alumni-turned-employees, giving back to the community extends far beyond campus borders. When the Bonner program's annual spring break service trip to Jamaica had to be canceled due to the pandemic, no one expected it would be a three-year hiatus. So, when the Bonners traveled to the country this year, they were met with tears from community members, who welcomed the return of the 14-year partnership and friendship.

"In many ways it's the cornerstone of the Bonner program because it's a trip for the first-year students, so all Bonner students have this as a similar shared experience," said Assistant Professor of Philosophy and the Humanities and Bonner Director Christian Rice '98.

On campus, Assistant Director of UCARE Angela Upright '17 helped establish a community closet, which offers business clothing to students on a free and anonymous basis. The closet is the result of an Inclusive Community Grant she received with Assistant Professor of Health and Exercise Physiology Nicole Ivaska.

11,000+

service hours were completed by Ursinus students in 2022-23.

AN ANCESTRAL HOMECOMING

Jeremy Johnson

For Jeremy Johnson, coming home to Lenapehoking—his ancestral and spiritual homeland, which includes the area now known as Collegeville—has been an education.

"We once had 18,000-plus years of knowledge about these lands before we were displaced more than 300 years ago—an almost institutional or tribal knowledge that we don't really have anymore," Johnson said. "So, this relationship is providing us with an opportunity to build community and exchange resources and knowledge to connect us back with these lands."

Johnson is the cultural education director for the Delaware Tribe of Indians. Ursinus has partnered with the Delaware Tribe on the

Welcome Home Project, which honors the history, culture, and legacy of the Lenape people.

"One of our main goals is to have a presence back in our homelands and to educate people that we are still thriving," Johnson said.

"We have a mutually beneficial relationship [with Ursinus] because it connects us with some of the top scholars and students, and we can bring knowledge back to our communities."





**\$1.8
Million**

The amount of grant funding applied for and awarded in 2022-23. Eleven grants were awarded to Ursinus in FY23.

AN ARTFUL INVESTMENT

***Lauren McCardel &
Patricia Richards Cosgrave P'91***

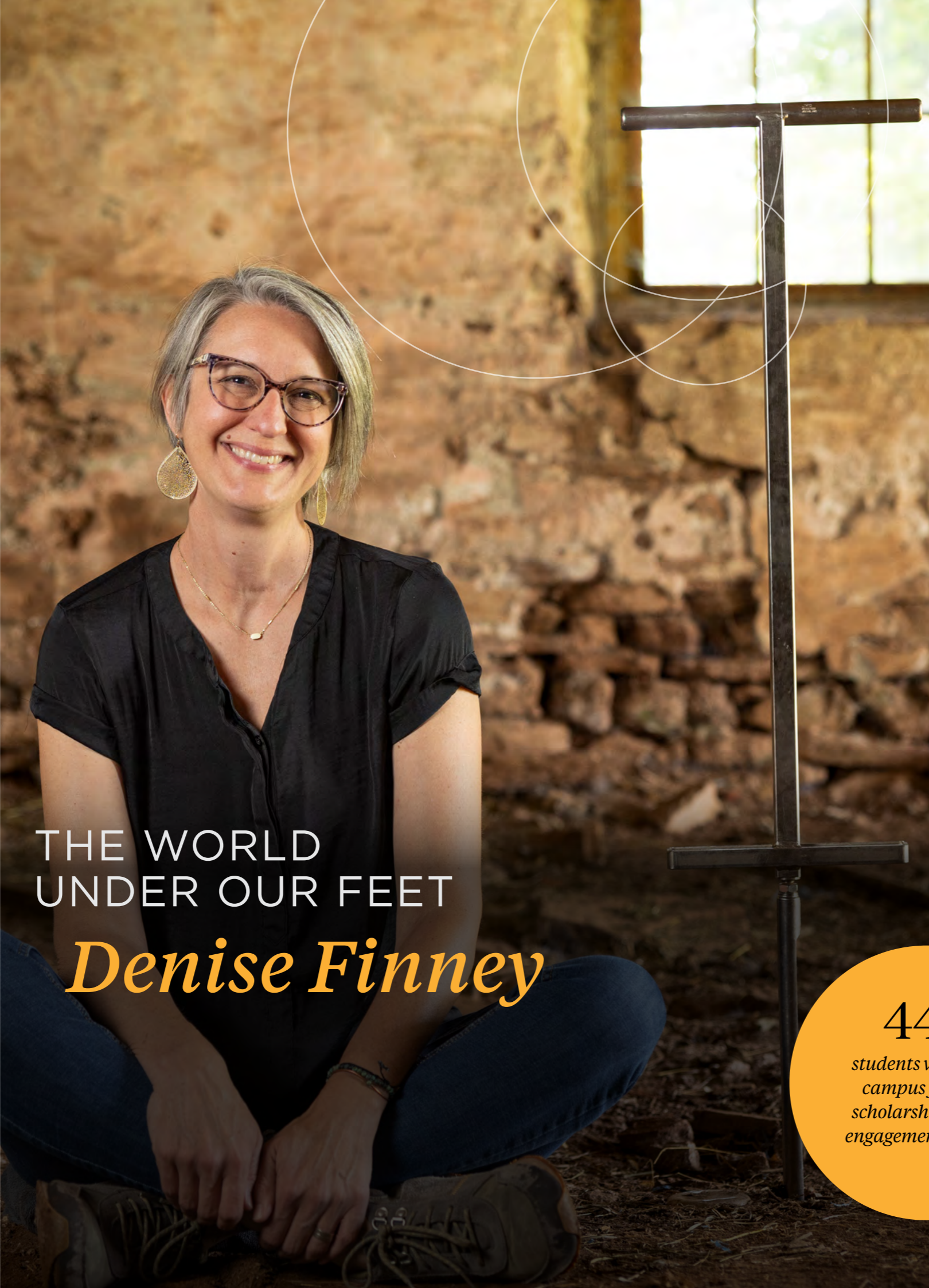
For more than 30 years, the Philip and Muriel Berman Museum of Art has not only been a hallmark of the Ursinus experience, but a crown jewel of the art world within the region. It's an asset worth protecting.

Thanks to the generosity of Patricia Richards Cosgrave P'91—an Ursinus trustee and chair of the Berman National Advisory Council—the college and museum established the J. Permar Richards Fund for the Outdoor Collection. Named in honor of Cosgrave's father (and the grandfather of her son, Michael Cosgrave '91), the fund will support the conservation and preservation of the Berman's unique outdoor sculpture collection of nearly 80 works located around the Ursinus campus.

“Patti’s investment in the collection’s care is truly an investment in Ursinus, our community, and our future. Gifts like hers ensure that the museum maintains its professional standards while continuing to offer learning and engagement opportunities through art,” Berman Museum Executive Director Lauren McCardel said.

The museum continues to grow. In the past year alone, several new programs have further engaged the campus community, friends, and neighbors, including area K 12 school districts, and efforts are underway to digitize the museum's permanent collection.

Planet



THE WORLD
UNDER OUR FEET

Denise Finney

When it comes to soil, there's a whole unseen world beneath us, and Associate Professor of Biology Denise Finney is working to not only unearth more information, but also develop ways to better communicate about it.

In the field, specifically the Robert and Shurley Knaefler Whittaker Environmental Research Station (WERS), two grant-funded agricultural research projects focusing on carbon and nitrogen aimed to empower farmers with data. Meanwhile in the lab—inspired by artists at Philadelphia's Schuylkill Environmental Education Center—her students created “tempestries,” woven temperature tapestries that show climate-change temperature data over time.

“As scientists, we are trained to speak in charts and graphs, but we must be able to communicate outside of the field of science. The students used art as a way of knowing,” Finney said.

400 lbs.

of produce were grown at the campus farm during summer 2023.

448

students visited the campus farm for scholarship or civic engagement activity.

HEALING OUR WORLD

Rodger Ferguson '83

How do we make our world a better place? For Rodger Ferguson '83, that means, most literally, improving the environment. He is president of PennJersey Environmental Consulting, a firm that helps industries, businesses, and municipalities manage their environmental needs. They specialize in site assessment and remediation and employ professionals who represent a range of knowledge areas including meteorology, geology, environmental science, biology, engineering, public health, and chemistry.

Ferguson is also a Licensed Site Remediation Professional (LSRP) and, with over 39 years of experience in his field, is a highly regarded subject-matter expert who is regularly called upon to provide litigation support on a number of environmental remediation-related matters.

Ferguson credits the college for teaching him to think critically and with opening the door for him to find a fulfilling and high-impact career. He was a scholarship recipient as a student and today sponsors the Rodger Ferguson '83 and Suzanne Macaoay Ferguson Annual Scholarship, which he established with his late wife, who was an environmental geologist.



STEWARDING OUR SHARED LAND

Sarah Fisher '23

As someone who grew up near the Perkiomen Watershed, Sarah Fisher has a vested interest in protecting it.

"It's always been really important to me," said Fisher, an environmental studies major who gained invaluable land stewardship experience as an intern for the Perkiomen Watershed Conservancy. "Being able to work with the community to help design projects that will not only improve their local ecosystem, but their lifestyle, too, shows how the environment is very connected to every part of life."

It's a connection that also holds meaning to the Delaware Tribe of Indians, and in support of Ursinus's partnership with the tribe—the Welcome Home Project—Fisher began her own independent research that resulted in the development of an action plan backing the college's Statement of Mutual Intentions, which commits to acknowledging and protecting the tribe's ancestral land. She presented her work to lawmakers in Harrisburg, Pa., last spring.

"You're not just taking care of the environment," Fisher said. "You're taking care of an entire community."



LESSONS FROM THE OCEAN FLOOR

Leah Joseph

Students working with Associate Professor of Environmental Studies Leah Joseph on paleoclimatology and paleoceanography research may have been surprised to learn that the samples they're analyzing were obtained firsthand by Joseph.

Twice, before arriving at Ursinus, she sailed as a scientific participant on a two-month-long research cruise to collect sediment cores from the deep sea as part of the ocean drilling program. The sediment record beneath the ocean floor contains much about the Earth's past, and by measuring grain size and the rate of accumulation of continental grains, Joseph and her students get a glimpse of what may have happened climatologically over time.

"It's a small piece of a very large puzzle of figuring out what climate used to be like, and as we try to predict what climate might be like in the future as climate change happens, we can start to understand the dynamic system of the Earth," she said.





A PARTNERSHIP
THAT RUNS DEEP
Ryan Beltz

333
*external community
members were served by
Ursinus's sustainability
office last year.*

Dedicated to the protection and conservation of the land and water resources of the Perkiomen Creek, the Perkiomen Watershed Conservancy (PWC) serves as an important partner to both the college and the Borough of Collegetown. "Having a great resource like Ursinus is incredibly beneficial," said PWC Executive Director Ryan Beltz, who collaborates frequently with faculty and students. "It's almost like a farm system for us in terms of bringing interns on board who transition to employees," which include Director of Ecology Beth Myers '17 and Director of Conservation Jessie Kemper '12.

This year, after installing a boat ramp to give Collegetown residents better access to the creek, the PWC worked with the borough to secure a \$170,000 grant for the construction of Creekside Park surrounding the launch, and they celebrated the creek's official designation as the state's 29th water trail.

"It's a nice feather in our cap for the area because it brings in recreation, with maps, trail signs, and more exposure for the conservancy and recreation on the creek," Beltz said.

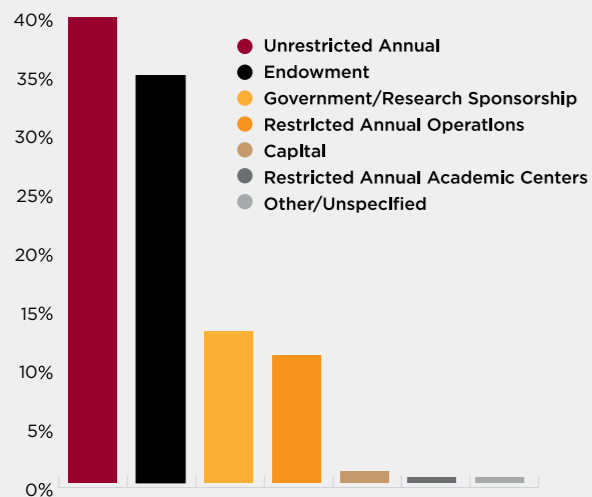
Fiscal Year in Review

GIVING RESULTS

The 2023 fiscal year (July 1, 2022 – June 30, 2023) was one of new beginnings at Ursinus, and our Bears rallied to support the college, its leadership, and the forward progress being made. We closed FY23 by raising \$13,538,037 in total gifts received from 2,898 donors.

This includes more than \$2.8 million for our Ursinus Fund, a vital source of mission-critical funding for the college. Additionally, \$277,285 in cash and securities was donated to our Bear2Bear Student Emergency Fund and \$177,579 was given to the new President's Priorities Fund.

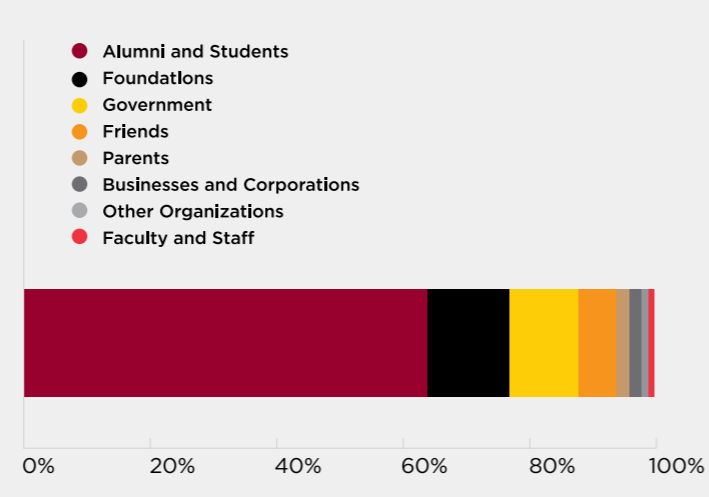
New Gifts and Commitments by Category



Grand Total: \$6,718,061

*includes unfulfilled pledges

Total Gifts Received by Constituency Type



Grand Total: \$13,538,037

NAMED FUNDS ESTABLISHED

Our deepest appreciation to our loyal supporters who established the below named funds during the 2023 fiscal year. This list includes endowed funds and newly named current-use funds.

- The Baxter-Braun Endowed Scholarship
- The Patricia Clark Bowman '73 Annual Scholarship
- The Scott Deacle Memorial Endowed Scholarship
- The Flagship Financial, LLC Annual Scholarship
- The William '69 and Susan (Mantz) '71 Gotwals Scholarship
- The Samuel Darrow Lord '62 and Carol-Ann Teresa Lord Endowed Student Retention Fund
- The Patricia K. Lundquist '84 Endowed Scholarship
- The J. Permar Richards Fund for the Outdoor Collection
- The Frances Rose Sternberg and Rolf Sternberg Endowment
- The Maria Storino Taylor '84 and Kenneth C. Taylor, Jr. '84 Annual Scholarship
- The Deborah D. Wieser '61 Endowed Scholarship

THE URSINUS FUND



- Financial Aid and Scholarships – 43.9%
- Academics – 20.3%
- Student Life – 15.9%
- Administrative Support and Operations – 12.3%
- Campus Maintenance – 7%
- Health and Wellness – .6%

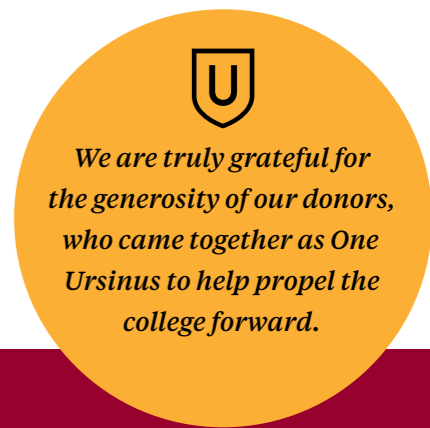
*Fiscal year 2023 ran from July 1, 2022 – June 30, 2023

What's in a name? "U!" In January 2023, Ursinus College's Annual Fund was renamed the Ursinus Fund. The rebranding was initiated to better communicate the impact of annual giving on the entire Ursinus experience.

The message to donors: When you give to the Ursinus Fund, you are there supporting students on every step of their journey. Without "U," there is no us!

The Ursinus Fund provides flexible, mission-critical funding that has an immediate impact on our community. It supports scholarships and financial aid, student and faculty research partnerships, internships, athletics, campus beautification...everything that makes Ursinus special.

In the 2022-2023 academic year, our community stepped up in a big way, raising more than \$2.8 million for the Ursinus Fund.



We are truly grateful for the generosity of our donors, who came together as One Ursinus to help propel the college forward.

About the Endowment

Like many colleges, Ursinus College's long-term fiscal plan—and strength—is tied to its endowment. Endowed funds are invested, with income spent each year to support a range of priorities, including scholarships, professorships, student enrichment, capital maintenance, academics, and general operating support. Through prudent investment, these funds are modeled to grow over time and exist in perpetuity. They also allow donors to put their own names—or someone else's—on a fund and honor a legacy of support indefinitely into the future.

**MARKET VALUE OF THE ENDOWMENT AT 6/30/2023:
\$146.8 MILLION**

A Vision for Innovation

THE PRESIDENT'S PRIORITIES FUND

In October of 2022, our new president, Robyn Hannigan, received a major vote of confidence from the Ursinus community with the establishment of the President's Priorities Fund. Inspired by President Hannigan's vision of a more accessible, sustainable, and academically enriching future for Ursinus and its students, Chair of the Board of Trustees Joseph DeSimone '86, H'99, P'12 established the new fund with a personal commitment of \$100,000.

Another esteemed Ursinus alumnus, Joseph Rosen '55, was also inspired to support President Hannigan with his own contribution of \$100,000 to the newly formed fund.

The President's Priorities Fund has been a critical resource for the new administration. During the last academic year, President Hannigan convened a College Innovation Council (CIC), inviting the Ursinus community to think boldly about new projects and initiatives that will advance the college's three strategic pillars:

- To provide every student with a personalized pathway to success.
- To support and foster a genuine connection and sense of belonging within our college community.
- To harness the power of external partnerships to raise the college's reach and reputation.

The President's Priorities Fund has ensured a funding source for projects arising from the CIC. The fund has also advanced work related to student retention and success as well as health and wellness.

7

new faculty- and staff-led programs or initiatives were awarded funding by Ursinus's new College Innovation Council.

HONORING A LEGACY INVESTING IN THE FUTURE

UCIMCO

Scott Deacle 1975 - 2023

With the flash of a smile and a burst of excitement, Scott Deacle could talk for hours with colleagues, investment gurus, reporters, and podcasters about all things finance. It was, after all, his area of expertise. But nothing at Ursinus matched his enthusiasm for seeing his students "play the market." Deacle created an environment where students learned how to collaborate, think critically, debate, and compromise as they constructed the Ursinus College Investment Management Company's (UCIMCO) investment portfolios.

The late, beloved associate professor of business and economics—who passed away unexpectedly in May—helped transform the Student Investment Club into UCIMCO, enabling student-analysts from any major to gain hands-on experience by managing three funds on behalf of the college.

Upon learning of Deacle's tragic passing, the UCIMCO community knew they wanted to do

something to honor his legacy and carry forward his commitment to the students of Ursinus. Several anchor donors made gifts to establish the Scott Deacle Memorial Endowed Scholarship and agreed to offer a series of matches to contributions from other members of the Ursinus community. There was considerable debate that Deacle might have objected to a named scholarship and would have instead preferred that the funds be given directly to UCIMCO for the students to manage. However, in the end, the decision was made to remember the unrelenting dedication that he had for UCIMCO by establishing the fund in his name.

Our Bears rallied, and now future students will forever benefit from the scholarship and Deacle's legacy at Ursinus will continue for generations.



A Quest for Success

As we move forward, the Ursinus community is building on the positive momentum it gained by coming together as One Ursinus and investing in our people, places, and planet. There is much more work to be done.

Higher education is at an inflection point and, while the values of a liberal arts education continue to be questioned, Ursinus is gamely confronting challenges. It is what we do. Sure, we're grounded in tradition, but we're continuing to evolve to meet students where they are and provide a roadmap for their futures.

SO, WHAT'S NEXT?

Ursinus's Quest for Success strategic framework is the result of two years of collective hard work by the Ursinus College community, including a steering committee and working groups. It was officially approved by the Ursinus Board of Trustees in May 2023. The three pillars of the strategic framework will direct the college to achieve its long-term goals.

Scan the code below to learn more about the strategic plan.



The Ursinus College Board of Trustees

- Lawrence Barocas P'23, P'25
- Patricia Clark Bowman '73
- Michael L. Carter P'04, P'07
- Terry Connell '72
- Philip Richard Flynn Corson '04
- Patricia R. Cosgrave P'91
- Joseph M. DeSimone '86, H'99, P'12 (Chair)
- Philip DeSimone '12
- John M. Fessick '85 (Treasurer)
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