

Enrollment Management Strategic Indicators

10/3/2022

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Enrollment (Fall Term)	AY 17-18	AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23
First-Year Students						
Applicants	3,488	3,361	3,530	3,834	3,818	3,375
Admits	2,728	2,382	2,792	3,084	3,158	2,661
Admit Rate	78.2%	70.9%	79.1%	80.4%	82.7%	78.8%
Matriculants	402	378	431	437	433	381
Yield (Matrics/Admits)	14.7%	15.9%	15.4%	14.2%	13.7%	14.3%
First-year Cohort % Pell	19.7%	24.6%	19.3%	18.3%	18.2%	23.4%
First-year Cohort % First-Gen	29.6%	31.7%	26.5%	22.0%	24.7%	25.2%
First-year Cohort % Students of Color ¹	20.1%	27.8%	25.1%	20.4%	27.5%	19.7%
Academic Profile - First-Year Students						
Avg High School GPA ² (Ursinus recalculated)	3.34	3.25	3.36	3.52	3.53	3.59
25th percentile-SAT Total (Fall 17 reflects new SAT)	1110	1160	1160	1160	1200	1200
75th percentile-SAT Total (Fall 17 reflects new SAT)	1300	1310	1330	1310	1350	1370
Percent Submitting SAT Scores	64%	66%	72%	67%	34%	36%
All Undergraduates (Fall Total Enrollment)	1,507	1,435	1,472	1,493	1,556	1,527
Fall Full-Time Enrollment	1,489	1,408	1,457	1,484	1,530	1,502
Fall Part-Time Enrollment	18	27	15	9	26	25
Fall FTE Students	1495.0	1417.0	1462.0	1487.0	1538.7	1510.3
Full-time students % Pell	20.8%	22.7%	21.0%	20.8%	19.6%	20.3%
Full-time students % First-Gen	27.2%	28.4%	28.5%	25.6%	23.9%	22.5%
Full-time Students % Students of Color ¹	21.7%	23.4%	23.4%	22.2%	23.6%	22.2%
Student Outcomes						
Retention Rates - First-year cohort	2016	2017	2018	2019	2020	2021
First Year to Second Year Retention Rate	85.3%	88.8%	86.8%	85.2%	84.9%	82.4%
First Year to Third Year Retention Rate	76.7%	79.4%	75.4%	77.5%	74.8%	n/a
Graduation Rates - First-year cohort	2013	2014	2015	2016	2017	2018
4-Year Graduation Rate	77.4%	70.6%	66.7%	69.1%	68.9%	63.2%
5-Year Graduation Rate	80.9%	73.4%	71.6%	72.3%	75.4%	n/a
6-Year Graduation Rate	81.4%	73.8%	72.5%	73.0%	n/a	n/a
Reporting year (IPEDS)	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Financial Aid	AY 17-18	AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23
First-time, First-year Students						
Median family income (per FASFA)	\$120,196	\$110,666	\$117,605	\$137,585	\$133,078	\$128,168
Median est. family contribution (EFC per FAFSA)	\$20,839	\$17,976	\$19,639	\$22,792	\$23,721	\$23,038
All degree-seeking undergraduates						
Total UC Gift Aid	\$45,757,768	\$45,315,790	\$48,487,840	\$52,229,252	\$54,331,826	\$55,569,434
Fall % on UC Gift Aid	98%	98%	98%	98%	98%	98%
Average UC Gift Aid Award (aided students)	\$31,405	\$32,957	\$34,170	\$35,725	\$36,367	\$37,674
Student Debt (began as first-time, first-year)	Class of 2017	Class of 2018	Class of 2019	Class of 2020	Class of 2021	Class of 2022
% who borrowed through any loan program	72.9%	70.6%	70.4%	71.8%	78.1%	75.1%
Average per borrower	\$39,026	\$42,113	\$41,654	\$40,936	\$40,882	\$46,095
Median (50th Percentile)	\$27,000	\$31,000	\$27,000	\$27,000	\$27,000	\$27,000
Finance (end of fiscal year)	AY 17-18	AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23
Revenue per FTE Student (Fall/Spring avg)Net of UC Grant Aid Tuition Discount Rate-all students	\$29,506	\$31,865	\$30,758	\$31,584	\$34,094	N/A

n/a denotes data are not available at this time

¹Students of Color are those who self-identified as American Indian or Alaska Native, Asian, Black or African American, Hispanic, Native Hawaiian or Other Pacific Islander (and excludes international students).

²Beginning in Fall 2020, gpas were taken from the transcript and no longer recalculated.